

Rep Order# 6867797 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 6867797

Printed: 10/25/2012 8:32 AM
Last Received: 10/24/2012 5:02 PM
Showing Buylines: All Lines

1 of 9

Station KTNV-TV LAS VEGAS, NV
Advertiser () CROSSROADS GPS
Product Crossroads GPS
Estimate# 1290
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/1290
Flight Dates 10/29/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 3 ISSUE ADD TO SKED LNS 56-80

REVISED TOTAL 63,800

PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	----	-----	-----
	1	TU	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	2	W	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	
	3	TH	5A-6A	ACTION NWS@5AM<	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
	4	W	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
	5	TH	6A-7A	ACTION NWS@6AM<	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
	6	F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
	7	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
	8	TU	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
	9	W	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
	10	TH	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
	11	F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	

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---	---	---	---	---	---	---	---	---	---	---	---	---
	12	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	13	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00	
	14	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	
	15	F	10A-11A	VIEW-ABC	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
	16	M	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	17	TU	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	18	W	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	
	19	TH	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
	20	F	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	11/02-11/02	1	1	1	\$650.00	
	21	TU	12P-1P	CHEW-ABC	:30	\$850.00	10/30-10/30	1	1	1	\$850.00	
	22	TH	12P-1P	CHEW-ABC	:30	\$850.00	11/01-11/01	1	1	1	\$850.00	
	23	F	12P-1P	CHEW-ABC	:30	\$850.00	11/02-11/02	1	1	1	\$850.00	
	24	M	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	25	TH	1P-2P	GENERAL HOSPITAL	:30	\$850.00	11/01-11/01	1	1	1	\$850.00	
	26	M	1P-2P	GENERAL HOSPITAL	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	27	M	330P-4P	MILLIONAIRE<	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	28	W	330P-4P	MILLIONAIRE<	:30	\$500.00	10/31-10/31	1	1	1	\$500.00	

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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	-----	-----	-----	---	---	-----	-----
	29	M	330P-4P	MILLIONAIRE<	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	30	TU	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/30-10/30	1	1	1	\$900.00	
	31	TH	5P-530P	ACTION NWS@5PM<	:30	\$900.00	11/01-11/01	1	1	1	\$900.00	
	32	F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	11/02-11/02	1	1	1	\$900.00	
	33	M	730P-8P	MILLIONAIRE<	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	34	W	730P-8P	MILLIONAIRE<	:30	\$850.00	10/31-10/31	1	1	1	\$850.00	
	35	TH	730P-8P	MILLIONAIRE<	:30	\$850.00	11/01-11/01	1	1	1	\$850.00	
	36	M	730P-8P	MILLIONAIRE<	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	37	M	11P-1135P	NEWS	:30	\$1,750.00	10/29-10/29	1	1	1	\$1,750.00	
	38	TH	11P-1135P	NEWS	:30	\$1,750.00	11/01-11/01	1	1	1	\$1,750.00	
	39	F	11P-1135P	NEWS	:30	\$1,750.00	11/02-11/02	1	1	1	\$1,750.00	
	40	M	11P-1135P	NEWS	:30	\$1,750.00	11/05-11/05	1	1	1	\$1,750.00	
	41	M	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
	42	TU	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/30-10/30	1	1	1	\$150.00	
	43	W	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/31-10/31	1	1	1	\$150.00	
	44	TH	430A-5A	ACTN NWS@430AM<	:30	\$150.00	11/01-11/01	1	1	1	\$150.00	

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LT	Ln	Day	Time	Program
---	---	-----	-----	-----
	45	F	430A-5A	ACTN NWS@430AM<
	46	M	430A-5A	ACTN NWS@430AM<
	47	SA	5A-6A	ACTN NWS SA@5A
	48	SA	6A-7A	ACTN NWS SA@6A
	49	SA	7A-8A	GD MRN-SAT-ABC
	50	SA	8A-9A	ACTN NWS SA@8A
	51	SA	6P-630P	ACTION NWS@6PM
	52	SA	11P-1135P	ACTION NWS@11P<
	53	SU	5A-6A	ACTN NWS SU@5A
	54	SU	6A-7A	ACTN NWS SU@6A
	55	SU	8A-9A	ACTN NWS SU@8A
	*56	M	5A-6A	 Buyline Comment: EARLY AM NEWS ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added
	*57	F	5A-6A	 Buyline Comment: EARLY AM NEWS ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added

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---	---	-----	-----	-----
* 64	M		10A-11A	
		Buyline Comment:	THE VIEW	
		ADD TO SKED		
		Sales Remark:	V3	ADD TO SKED
		V3 Added		

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----- :30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	-----

*65 M 11A-12P :30 \$650.00 11/05-11/05 1 1 1 \$650.00
Buyline Comment: MIDDAY NEWS
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

*66 M 12P-1P :30 \$850.00 10/29-10/29 1 1 1 \$850.00
Buyline Comment: THE CHEW
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

*67 W 12P-1P :30 \$850.00 10/31-10/31 1 1 1 \$850.00
Buyline Comment: THE CHEW
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

*68 M 12P-1P :30 \$850.00 11/05-11/05 1 1 1 \$850.00
Buyline Comment: THE CHEW
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

*69 W 1P-2P :30 \$850.00 10/31-10/31 1 1 1 \$850.00
Buyline Comment: GENREAL HOPITAL
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

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LT	Ln	Day	Time	Program
---	---	-----	-----	-----
	*70	F	1P-2P	
				Buyline Comment: GENREAL HOPITAL ADD TO SKED
				Sales Remark: V3 ADD TO SKED
				V3 Added

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----- :30	\$850.00	11/02-11/02	1	1	1	\$850.00	-----

*71 TU 330P-4P :30 \$500.00 10/30-10/30 1 1 1 \$500.00
Buyline Comment: MILLIONAIRE
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

*72 TH 330P-4P :30 \$500.00 11/01-11/01 1 1 1 \$500.00
Buyline Comment: MILLIONAIRE
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

*73 F 330P-4P :30 \$500.00 11/02-11/02 1 1 1 \$500.00
Buyline Comment: MILLIONAIRE
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

*74 M 5P-530P :30 \$900.00 10/29-10/29 1 1 1 \$900.00
Buyline Comment: 5P NEWS
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

*75 W 5P-530P :30 \$900.00 10/31-10/31 1 1 1 \$900.00
Buyline Comment: 5P NEWS
ADD TO SKED
Sales Remark: V3 ADD TO SKED
V3 Added

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---	---	---	---	---	---	---	---	---	---	---	---	---
	*76	M	5P-530P		:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
				Buyline Comment: 5P NEWS ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*77	TU	11P-1135P		:30	\$1,750.00	10/30-10/30	1	1	1	\$1,750.00	
				Buyline Comment: LATE NEWS ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*78	W	11P-1135P		:30	\$1,750.00	10/31-10/31	1	1	1	\$1,750.00	
				Buyline Comment: LATE NEWS ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*79	TU	730P-8P		:30	\$850.00	10/30-10/30	1	1	1	\$850.00	
				Buyline Comment: MILLIONAIRE ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*80	F	730P-8P		:30	\$850.00	11/02-11/02	1	1	1	\$850.00	
				Buyline Comment: MILLIONAIRE ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

---REPORT TOTALS---

Report Totals: 80 / \$63,800.00

---SALES MONTHLY TOTALS---

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Nov 12: 80 / \$63,800.00

Sales Totals: 80 / \$63,800.00

Station Totals: 80 / \$63,800.00

Lines not sent/rclld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$352,500	KBLR	0%	KLAS	33%	KSNV	32%	KTNV	13%	KTUD	2%
		KVCW	1%	KVMY	8%	KVVU	11%				

--COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE